

## 课程教学进度计划表

## 一、基本信息

课程名称	Modern Purchasing Management and Practice (Bilingual Course)				
课程代码	1060138	课程序号	4798	课程学分/学时	3
授课教师	LU Hui	教师工号	20067	专/兼职	Full-Time
上课班级	Logistics Management — Grade21-3/4	班级人数	70	上课教室	6117
答疑安排	Wednesday, 12:30-17:30 Business School Room 8428				
课程号/课程网站					
选用教材	Purchasing and Supply Management, Sixth Edition, Robert M. Monczka, Robert B. Handfield, Qinhua University Press, 2021				
参考教材与资料	Supply Chain Management, Fourth Edition, Ma Shihua, Lin Yong, China Machine Press 2015 Purchasing and Supply Management, Fifth Edition, P. Fraser Johnson, Anna E. Flynn, Qinhua University Presss, 2015 Sourcing and Supply Chain Management, Fifth Edition, Robert B, Handfield, Translator: Xiaodong Wang, Publishing House of Electronics Industry (PHEI), 2015				

## 二、课程教学进度安排

课次	课时	教学内容	教学方式	作业
1	3	<ul style="list-style-type: none"> <li>To understand the importance of procurement strategy and planning in achieving business goals.</li> <li>To identify the key elements of a procurement strategy and how it is developed.</li> <li>To analyze the different</li> </ul>	<ul style="list-style-type: none"> <li>Lecture and discussion</li> <li>Key concepts and terminology</li> <li>Case study analysis</li> <li>Q&amp;A and wrap-up</li> </ul>	<ul style="list-style-type: none"> <li>To understand the importance of procurement strategy and planning in achieving business goals.</li> <li>To identify the key elements of a</li> </ul>

		<p>categories of procurement and the factors that influence procurement decisions.</p> <p>To understand the importance of forecasting and inventory management in procurement strategy and planning.</p>		<p>procurement strategy and how it is developed.</p> <ul style="list-style-type: none"> <li>To analyze the different categories of procurement and the factors that influence procurement decisions.</li> </ul> <p>To understand the importance of forecasting and inventory management in procurement strategy and planning.</p>
2	3	<ul style="list-style-type: none"> <li>To understand the importance of procurement strategy and planning in achieving business goals.</li> <li>To identify the key elements of a procurement strategy and how it is developed.</li> <li>To analyze the different categories of procurement and the factors that influence procurement decisions.</li> </ul> <p>To understand the importance of forecasting and inventory management in procurement strategy and planning.</p>	<ul style="list-style-type: none"> <li>Lecture and discussion</li> <li>Key concepts and terminology</li> <li>Case study analysis</li> </ul> <p>Q&amp;A and wrap-up</p>	<ul style="list-style-type: none"> <li>Read the assigned materials and take notes on the concept and importance of category management, forecasting and inventory management, and the factors to consider when developing a procurement strategy and plan.</li> <li>Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as spend analysis and supplier relationship management.</li> </ul> <p>Complete the assigned case study analysis and apply the concepts learned in the sessions to real-world examples.</p>
3	3	<ul style="list-style-type: none"> <li>To understand the importance of procurement strategy and planning in achieving business goals.</li> <li>To identify the key elements of a procurement strategy and how it is developed.</li> <li>To analyze the different</li> </ul>	<ul style="list-style-type: none"> <li>Lecture and discussion</li> <li>Key concepts and terminology</li> <li>Case study analysis</li> </ul> <p>Q&amp;A and wrap-up</p>	<ul style="list-style-type: none"> <li>Read the assigned materials and take notes on supplier selection and evaluation, sourcing and supplier relationships, and supplier performance</li> </ul>

		<p>categories of procurement and the factors that influence procurement decisions.</p> <p>To understand the importance of forecasting and inventory management in procurement strategy and planning.</p>		<p>metrics.</p> <ul style="list-style-type: none"> <li>• Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the key steps involved in supplier selection and evaluation and the different methods and tools used for sourcing and supplier relationship management.</li> </ul> <p>Complete the assigned case study analysis and apply the concepts learned in the sessions to real-world examples.</p>
4	3	<ul style="list-style-type: none"> <li>• To understand the importance of procurement strategy and planning in achieving business goals.</li> <li>• To identify the key elements of a procurement strategy and how it is developed.</li> <li>• To analyze the different categories of procurement and the factors that influence procurement decisions.</li> </ul> <p>To understand the importance of forecasting and inventory management in procurement strategy and planning.</p>	<ul style="list-style-type: none"> <li>• Lecture and discussion</li> <li>• Key concepts and terminology</li> <li>• Case study analysis Q&amp;A and wrap-up</li> </ul>	<ul style="list-style-type: none"> <li>• Read the assigned materials and take notes on contract management, contract types and clauses, and negotiation strategies and tactics.</li> <li>• Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the key elements of a contract and the different negotiation strategies that can be employed.</li> </ul> <p>Complete the assigned case study analysis and apply the concepts learned in the sessions to real-world examples.</p>
5	3	<ul style="list-style-type: none"> <li>• To understand the importance of ethical behavior in procurement and supply chain management.</li> <li>• To identify ethical considerations involved in procurement decision-making.</li> </ul>	<ul style="list-style-type: none"> <li>• Lecture and discussion</li> <li>• Key concepts and terminology</li> <li>• Case study analysis Q&amp;A and wrap-up</li> </ul>	<ul style="list-style-type: none"> <li>• To understand the importance of procurement strategy and planning in achieving business goals.</li> </ul>

		<ul style="list-style-type: none"> <li>• To analyze the role of social responsibility and sustainability in procurement and supply chain management.</li> <li>• To understand the importance of green purchasing in achieving sustainability goals.</li> </ul>		<ul style="list-style-type: none"> <li>• To identify the key elements of a procurement strategy and how it is developed.</li> <li>• To analyze the different categories of procurement and the factors that influence procurement decisions.</li> </ul> <p>To understand the importance of forecasting and inventory management in procurement strategy and planning.</p>
6	3	<ul style="list-style-type: none"> <li>• To understand the importance of procurement strategy and planning in achieving business goals.</li> <li>• To identify the key elements of a procurement strategy and how it is developed.</li> <li>• To analyze the different categories of procurement and the factors that influence procurement decisions.</li> </ul> <p>To understand the importance of forecasting and inventory management in procurement strategy and planning.</p>	<ul style="list-style-type: none"> <li>• Lecture and discussion</li> <li>• Key concepts and terminology</li> <li>• Case study analysis</li> </ul> <p>Q&amp;A and wrap-up</p>	<ul style="list-style-type: none"> <li>• To understand the importance of procurement strategy and planning in achieving business goals.</li> <li>• To identify the key elements of a procurement strategy and how it is developed.</li> <li>• To analyze the different categories of procurement and the factors that influence procurement decisions.</li> </ul> <p>To understand the importance of forecasting and inventory management in procurement strategy and planning.</p>
7	3	<ul style="list-style-type: none"> <li>• To understand the importance of procurement strategy and planning in achieving business goals.</li> <li>• To identify the key elements of a procurement strategy and how it is developed.</li> <li>• To analyze the different</li> </ul>	<ul style="list-style-type: none"> <li>• Lecture and discussion</li> <li>• Key concepts and terminology</li> <li>• Case study analysis</li> </ul> <p>Q&amp;A and wrap-up</p>	<ul style="list-style-type: none"> <li>• Read the assigned materials and take notes on e-procurement, technology in purchasing, and electronic data interchange (EDI).</li> </ul>

		<p>categories of procurement and the factors that influence procurement decisions.</p> <p>To understand the importance of forecasting and inventory management in procurement strategy and planning.</p>		<ul style="list-style-type: none"> <li>Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the benefits and challenges of e-procurement and the role of technology in purchasing.</li> </ul> <p>Complete the assigned case study analysis and apply the concepts learned in the sessions to real-world examples.</p>
8	3	<ul style="list-style-type: none"> <li>To understand the importance of procurement strategy and planning in achieving business goals.</li> <li>To identify the key elements of a procurement strategy and how it is developed.</li> <li>To analyze the different categories of procurement and the factors that influence procurement decisions.</li> </ul> <p>To understand the importance of forecasting and inventory management in procurement strategy and planning.</p>	<ul style="list-style-type: none"> <li>Lecture and discussion</li> <li>Key concepts and terminology</li> <li>Case study analysis</li> </ul> <p>Q&amp;A and wrap-up</p>	<ul style="list-style-type: none"> <li>Read the assigned materials and take notes on purchasing analytics, key performance indicators (KPIs), metrics, and benchmarking.</li> <li>Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the different types of KPIs and how to use data analytics to improve purchasing performance.</li> </ul> <p>Complete the assigned case study analysis and apply the concepts learned in the sessions to real-world examples.</p>
9	3	Midterm Test	Exam	Exam
10	3	<ul style="list-style-type: none"> <li>To understand the importance of procurement strategy and planning in achieving business goals.</li> <li>To identify the key elements of a procurement strategy and how it is developed.</li> <li>To analyze the different</li> </ul>	<ul style="list-style-type: none"> <li>Lecture and discussion</li> <li>Key concepts and terminology</li> <li>Case study analysis</li> </ul> <p>Q&amp;A and wrap-up</p>	<ul style="list-style-type: none"> <li>Read the assigned materials and take notes on supplier relationship management, supplier collaboration and development, and supplier</li> </ul>

		<p>categories of procurement and the factors that influence procurement decisions.</p> <p>To understand the importance of forecasting and inventory management in procurement strategy and planning.</p>		<p>diversity.</p> <ul style="list-style-type: none"> <li>• Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the benefits and challenges of supplier relationship management and the importance of supplier diversity.</li> </ul> <p>Complete the assigned case study analysis and apply the concepts learned in the sessions to real-world examples.</p>
11	3	<ul style="list-style-type: none"> <li>• To understand the importance of procurement strategy and planning in achieving business goals.</li> <li>• To identify the key elements of a procurement strategy and how it is developed.</li> <li>• To analyze the different categories of procurement and the factors that influence procurement decisions.</li> </ul> <p>To understand the importance of forecasting and inventory management in procurement strategy and planning.</p>	<ul style="list-style-type: none"> <li>• Lecture and discussion</li> <li>• Key concepts and terminology</li> <li>• Case study analysis Q&amp;A and wrap-up</li> </ul>	<ul style="list-style-type: none"> <li>• Read the assigned materials and take notes on risk management and mitigation, risk identification and assessment, and risk mitigation strategies.</li> <li>• Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the different types of risks in purchasing and supply chain management.</li> </ul> <p>Complete the assigned case study analysis on risk management and mitigation, and apply the concepts learned in the sessions to real-world examples.</p>
12	3	<ul style="list-style-type: none"> <li>• To understand the importance of procurement strategy and planning in achieving business goals.</li> <li>• To identify the key elements of a procurement strategy and how it is developed.</li> </ul>	<ul style="list-style-type: none"> <li>• Lecture and discussion</li> <li>• Key concepts and terminology</li> <li>• Case study analysis Q&amp;A and wrap-up</li> </ul>	<ul style="list-style-type: none"> <li>• Read the assigned materials and take notes on legal aspects of purchasing, contract law, and the Uniform Commercial Code (UCC).</li> </ul>

		<ul style="list-style-type: none"> <li>• To analyze the different categories of procurement and the factors that influence procurement decisions.</li> </ul> <p>To understand the importance of forecasting and inventory management in procurement strategy and planning.</p>		<ul style="list-style-type: none"> <li>• Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the different types of contracts in purchasing and supply chain management.</li> </ul> <p>Complete the assigned case study analysis on legal aspects of purchasing, and apply the concepts learned in the sessions to real-world examples.</p>
13	3	<ul style="list-style-type: none"> <li>• To understand the importance of procurement strategy and planning in achieving business goals.</li> <li>• To identify the key elements of a procurement strategy and how it is developed.</li> <li>• To analyze the different categories of procurement and the factors that influence procurement decisions.</li> </ul> <p>To understand the importance of forecasting and inventory management in procurement strategy and planning.</p>	<ul style="list-style-type: none"> <li>• Lecture and discussion</li> <li>• Key concepts and terminology</li> <li>• Case study analysis</li> </ul> <p>Q&amp;A and wrap-up</p>	<ul style="list-style-type: none"> <li>• Read the assigned materials and take notes on procurement in services, public sector procurement, and government contracting and regulations.</li> <li>• Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the unique considerations for procurement in the public sector.</li> </ul> <p>Complete the assigned case study analysis on procurement in services and public sector procurement, and apply the concepts learned in the sessions to real-world examples.</p>
14	3	<ul style="list-style-type: none"> <li>• To understand the importance of procurement strategy and planning in achieving business goals.</li> <li>• To identify the key elements of</li> </ul>	<ul style="list-style-type: none"> <li>• Lecture and discussion</li> <li>• Key concepts and terminology</li> <li>• Case study analysis</li> </ul>	<ul style="list-style-type: none"> <li>• Read the assigned materials and take notes on lean supply chain, lean purchasing, and lean</li> </ul>

		<p>a procurement strategy and how it is developed.</p> <ul style="list-style-type: none"> <li>• To analyze the different categories of procurement and the factors that influence procurement decisions.</li> </ul> <p>To understand the importance of forecasting and inventory management in procurement strategy and planning.</p>	<p>Q&amp;A and wrap-up</p>	<p>metrics and continuous improvement.</p> <ul style="list-style-type: none"> <li>• Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the key principles of lean supply chain management.</li> </ul> <p>Complete the assigned case study analysis on lean purchasing and continuous improvement, and apply the concepts learned in the sessions to real-world examples.</p>
15	3	<ul style="list-style-type: none"> <li>• To understand the importance of procurement strategy and planning in achieving business goals.</li> <li>• To identify the key elements of a procurement strategy and how it is developed.</li> <li>• To analyze the different categories of procurement and the factors that influence procurement decisions.</li> </ul> <p>To understand the importance of forecasting and inventory management in procurement strategy and planning.</p>	<ul style="list-style-type: none"> <li>• Lecture and discussion</li> <li>• Key concepts and terminology</li> <li>• Case study analysis</li> </ul> <p>Q&amp;A and wrap-up</p>	<ul style="list-style-type: none"> <li>• Read the assigned materials and take notes on just-in-time (JIT) principles, JIT purchasing, and JIT metrics and improvement.</li> <li>• Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the benefits and challenges of implementing a JIT system.</li> </ul> <p>Complete the assigned case study analysis on JIT purchasing and improvement, and apply the concepts learned in the sessions to real-world examples.</p>
16	1.5	<ul style="list-style-type: none"> <li>• To understand the importance of procurement strategy and planning in achieving business goals.</li> <li>• To identify the key elements of</li> </ul>	<ul style="list-style-type: none"> <li>• Lecture and discussion</li> <li>• Key concepts and terminology</li> <li>• Case study analysis</li> </ul>	<ul style="list-style-type: none"> <li>• Read the assigned materials and take notes on supplier risk management, risk assessment and</li> </ul>



		<p>a procurement strategy and how it is developed.</p> <ul style="list-style-type: none"> <li>• To analyze the different categories of procurement and the factors that influence procurement decisions.</li> </ul> <p>To understand the importance of forecasting and inventory management in procurement strategy and planning.</p>	<p>Q&amp;A and wrap-up</p>	<p>mitigation, and supplier contingency planning.</p> <ul style="list-style-type: none"> <li>• Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the different types of supplier risks and mitigation strategies.</li> </ul> <p>Complete the assigned case study analysis on supplier risk management, and apply the concepts learned in the sessions to real-world examples.</p>
17	1.5	<ul style="list-style-type: none"> <li>• To understand the importance of procurement strategy and planning in achieving business goals.</li> <li>• To identify the key elements of a procurement strategy and how it is developed.</li> <li>• To analyze the different categories of procurement and the factors that influence procurement decisions.</li> </ul> <p>To understand the importance of forecasting and inventory management in procurement strategy and planning.</p>	<ul style="list-style-type: none"> <li>• Lecture and discussion</li> <li>• Key concepts and terminology</li> <li>• Case study analysis</li> </ul> <p>Q&amp;A and wrap-up</p>	<ul style="list-style-type: none"> <li>• Read the assigned materials and take notes on the future of purchasing, technological advancements and trends, and industry and career opportunities.</li> <li>• Participate in class discussions and group activities to gain a deeper understanding of the topics covered, such as the impact of emerging technologies on purchasing and supply chain management.</li> </ul> <p>Complete the assigned case study analysis on the future of purchasing and supply chain management, and apply the concepts learned in the sessions to real-world examples.</p>

## 三、考核方式

总评构成	占比	考核方式
1	60%	Final Exam
X1	10%	Performance in class (participation 10%, attendance 10%)
X2	10%	Group Report
X3	20%	Midterm Test

任课教师:



(签名)

系主任审核:



日期:

Feb 2024